

WICHE LEGISLATIVE ADVISORY COMMITTEE:
INTEGRATING FEDERAL BENEFITS TO IMPROVE STUDENT
OUTCOMES



Mark Mitsui, Portland Community College President

Cam Preus, Executive Director, Oregon Community College Association, WICHE
Commissioner

Community College Students: A Primer


- Working
- Adults
- First Generation
- Parents
- Low Income
- Diverse


HOUSING AND FOOD INSECURITY

GAO Study (2019):

2 million college students are likely **eligible for SNAP, but not accessing the benefits**

7.3 million college students are **at risk for food insecurity** (likely many more)

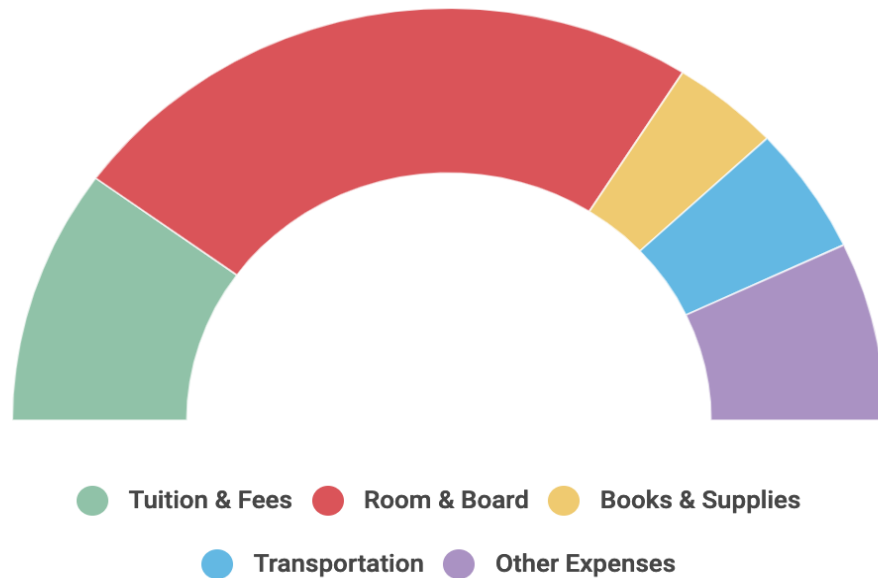
	Community Colleges	4-year Colleges and Universities
Food Insecurity	42-56%	36-41%
Housing Insecurity	46-60%	36-48%
Homelessness	12-18%	9-14%


For College, Community, and Justice

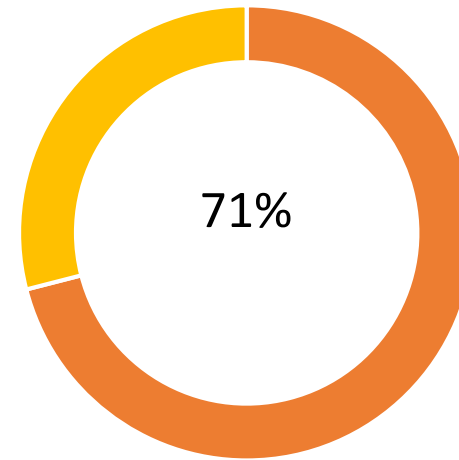
Dr. Sara Goldrick-Rab's presentation, Pathways to Opportunity Spring Summit
May 2, 2019

UNMET NEED

Average College Costs at Community Colleges



Source: *Average Estimated Undergraduate Budgets, 2017-2018*, College Board, <https://edtru.st/2Q3VdwV>



public 2 yr. students
with unmet financial
need¹

Unmet need is a significant barrier to student enrollment and completion, and the lack of public policies to address it poses a significant challenge to improving access and advancing equity within postsecondary education.¹

NATIONAL URGENCY



November 15, 2016

Aligning Federal Supports and Program Delivery for College Access & Completion

Many College Students Are Too Poor to Eat

But no one can agree on just how many. Now lawmakers are introducing a bill to change that.

Harris Introduces BASIC Act to Help College Students Afford Basic Needs

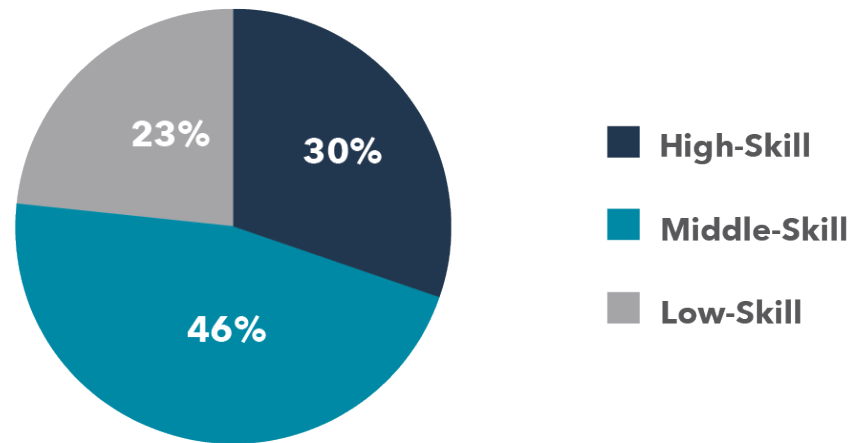
Senator Warren and Representative Lawson Introduce the College Student Hunger Act of 2019 to Address Hunger on College Campuses

Schiff Introduces Food for Thought Act to Address Food Insecurity on Community College Campuses

Legislation Would Provide Free Meals to Students in Need

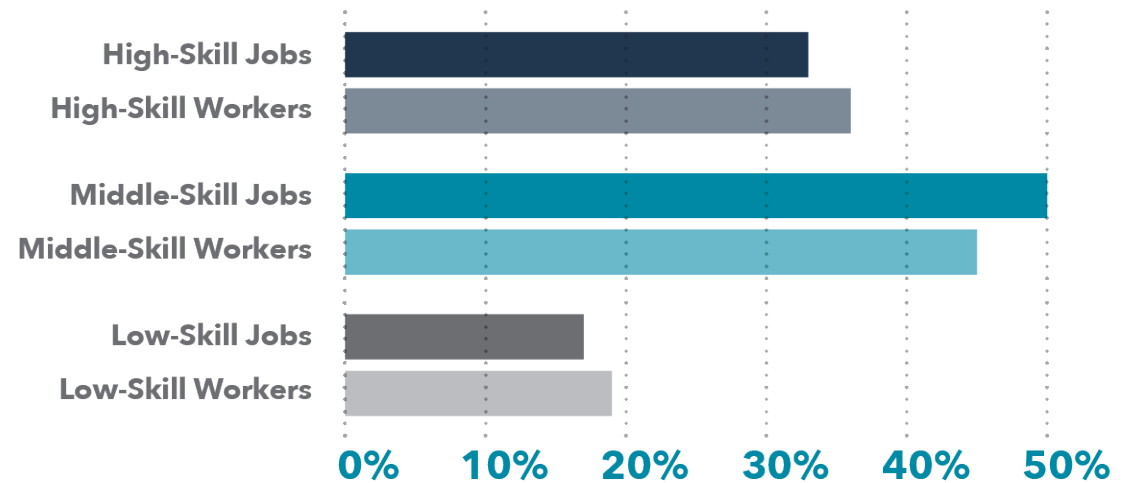
SKILLS GAP

Job Openings by Skill Level, Oregon, 2014-2024



Source: NSC analysis of long-term occupational projections from state labor/employment agency.

Jobs and Workers by Skill Level, Oregon, 2015



Source: NSC analysis of Bureau of Labor Statistics Occupational Employment Statistics by State, May 2015 and American Community Survey data, 2015.

OREGON IS LEADING THE NATION

79th OREGON LEGISLATIVE ASSEMBLY--2018 Regular Session

Enrolled
House Bill 4043

Introduced and printed pursuant to House Rule 12.00. Pre-session filed (at the request of House Interim Committee on Higher Education and Workforce Development for Oregon Community Colleges Association)

CHAPTER

AN ACT

Relating to benefits for community college students; and declaring an emergency.

Be It Enacted by the People of the State of Oregon:

SECTION 1. (1) As used in this section, “community college” has the meaning given that term in ORS 341.005.

(2) Community colleges in this state shall jointly conduct a study to determine the best method or methods for helping community college students:

(a) Learn about state or federal programs that offer financial or other benefits to community college students; and

(b) Apply for benefits described in paragraph (a) of this subsection.

(3) In conducting the study required under subsection (2) of this section, community colleges shall convene relevant stakeholders, including but not limited to:

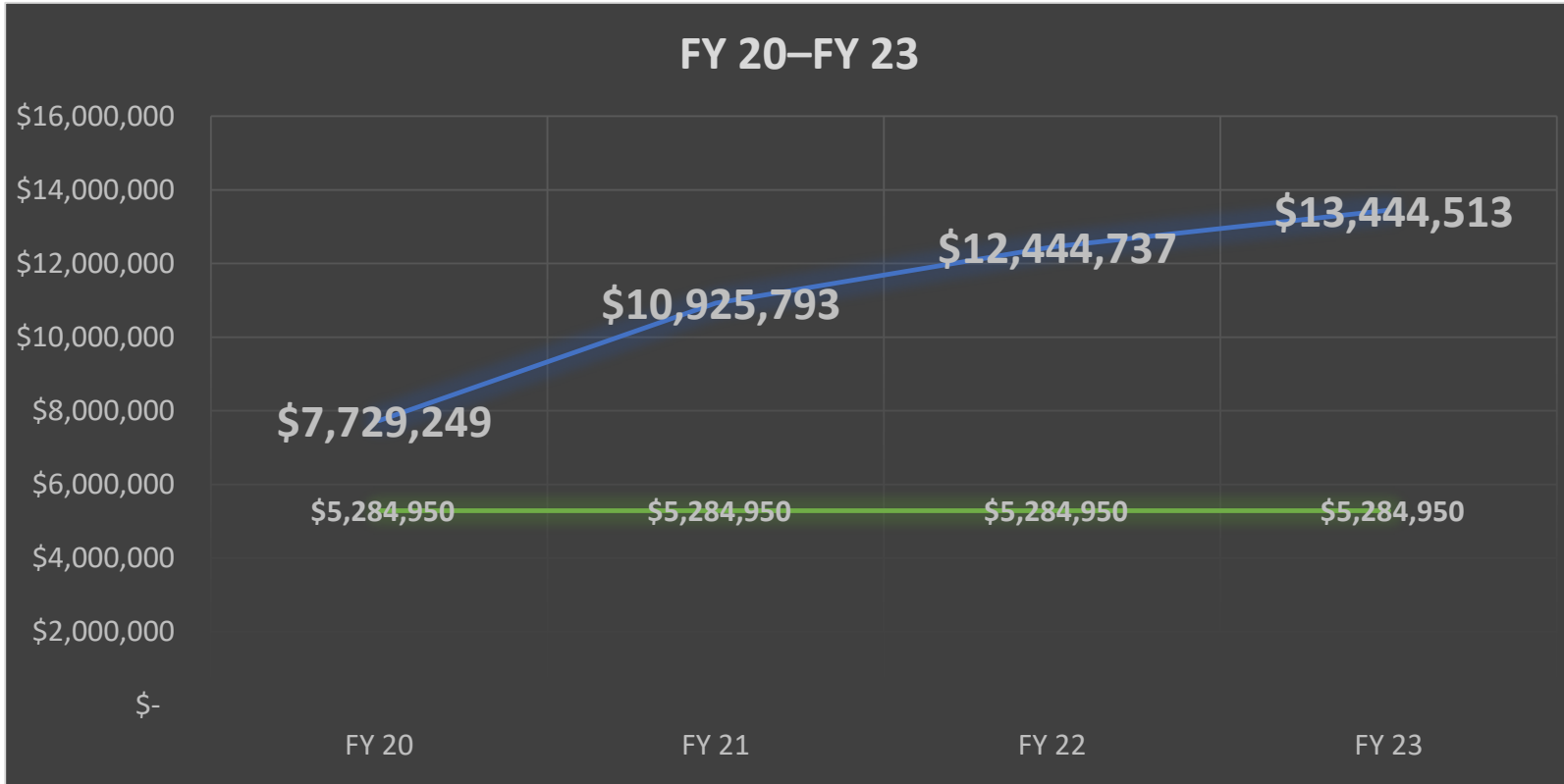
“OREGON IS THE FIRST STATE TO ENACT LEGISLATION THAT INSTRUCTS STATE AGENCIES AND COLLEGES TO BETTER ALIGN PUBLIC BENEFITS TO SUPPORT POSTSECONDARY ATTENDANCE FOR STUDENTS WITH LOW INCOMES...”

New CLASP report, by leading researcher, Amy Ellen Duke-Benfield, *Leveraging Public Benefits to Improve States’ Postsecondary Access and Completion*

PATHWAYS TO OPPORTUNITY

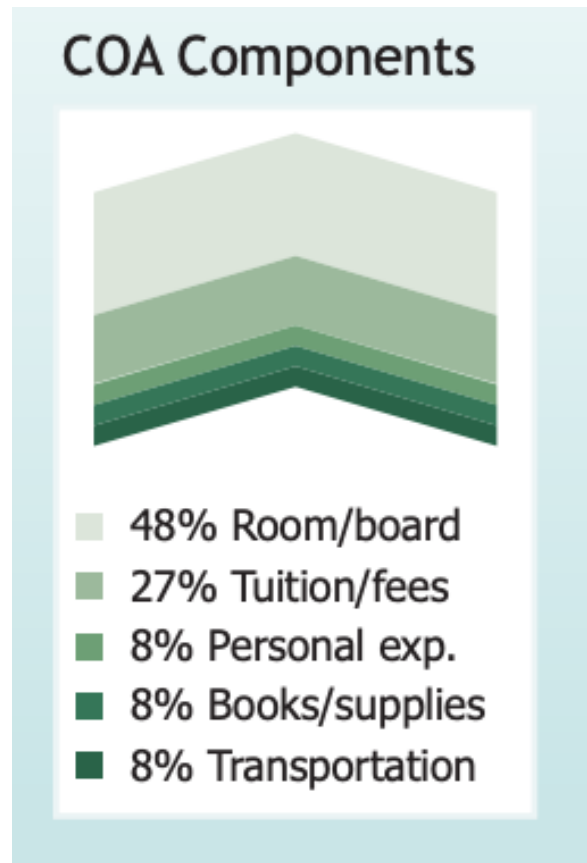
Pathways to Opportunity is a statewide initiative closing opportunity gaps and increasing economic mobility by expanding the federal, state, and local resources available to low-income students so more individuals can attend and complete college.

VALUES AND BUDGET ALIGN = RETURN ON INVESTMENT



- Community College Consortia seen as national leader and model; 2nd largest provider in state, after OED
- **FFY 20 budget over 8 million with all 17 cc's—putting ahead of revenue projections that show program growing to \$13.44 million in 2 biennium with continued baseline investment and reinvestment**
- Sustained baseline investment could bring in **\$39 million in federal funding to all 17 of Oregon's community colleges** between FY 19 and FY25

BENEFITS CLOSE UNMET NEEDS FOR STUDENTS



Oregon CC Student Cost of Attendance, HECC Snapshot, 2017-2018

BENEFIT (BASED ON HH OF 1)	FUNDING FOR YEAR: BENEFITS TO MEET NEEDS
SNAP	\$2,304
STEP: Gap funding tuition/fees one term, books, transportation ongoing	\$3,450
EITC (average)	\$2,488
TOTAL Benefits:	\$8,242

Holistic approach to serving students, that addresses both academic and non-academic needs to increase college access, retention, and completion.

PATHWAYS TO OPPORTUNITY: COMMUNITY OF PRACTICE = COLLECTIVE IMPACT

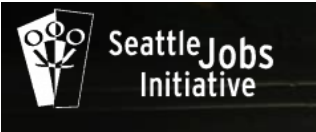


CLASP

Policy Solutions That Work For Low-Income People



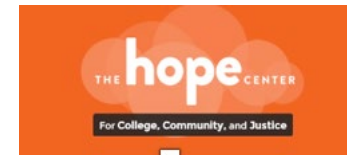
NATIONAL SKILLS COALITION
Every worker. Every industry. A strong economy.



Pathways to Opportunity: Community Partners Summit

May 22, 2019 ~ 9 a.m. to 2 p.m.

[Center for Meeting and Learning, Building 19](#) @ Lane Community College



FUTURE OPPORTUNITIES

- Continuing national recognition and leadership position for Oregon— Potential for policy and practice to transform opportunities in state has only begun
- Building Pathways to Opportunity Coalition, with multiple strategies to fund and propel statewide work
- Significant expansion of SNAP Student Eligibility
- All 17 community colleges part of STEP Consortia
- Systemic approach to braiding together holistic services and resources for students
- Meeting needs of students, community, and employers



NEXT STEPS

Closing opportunity gaps is a social justice and economic development imperative for Oregon.

Continued Pathways to Opportunity funding for:

- Statewide and local coordination, including pilot implementation and expansion at each college
- Continuation of coalition/community of practice to learn from national and state best practices
- Deepening of state and local partnerships that are changing policy and practice to close opportunity gaps for students
- Positioning of colleges for legislative short/long session—funding advocacy via coalition
- Leveraging national opportunities (National Skills Coalition)

QUESTIONS?